

NFI SOLUTIONS
NATIONAL FINANCIAL INS.

Lead Program





Imagine This...

- *A new way for clients to come directly into your office without expensive dinner seminars*
- *Getting a better client for less marketing costs*
- *Cutting marketing costs by 50%-75%*
- *Over 1,000% ROI*
- *Working smarter, not harder*

Sound incredible? It's possible!

How is this possible?



*WE USE CUSTOM
TAILORED
MARKETING THAT WE
HAVE DESIGNED AND
SPENT OVER
\$100,000 TESTING
TO ENSURE QUALITY
AND RESULTS*



*HIGHLY TARGETED
CLIENTS CALL IN AND
SCHEDULE
APPOINTMENTS WITH
YOU FOR ANNUITY
AND LIFE INSURANCE
SALES*



*YOU CHOOSE YOUR
MARKET AND
CLIENTS*





Best Prices, Fastest Service

- *We offer a 24-hour turnaround time on campaigns*
- *A full design team to tailor every invite to your specific campaign*
- *24-hour reservation hotline so you never have to field RSVP's yourself*

How Are We Different?

- *Agents, not marketers*
- *Understand the clientele from personal experience*
- *Creating different market niches*
- *Best list companies*
- *We test different demographics so you can write larger cases*
- *Layered filters to ensure quality*



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The logo for NFI SOLUTIONS NATIONAL FINANCIAL INS. is displayed in a white rectangular box. The text "NFI SOLUTIONS" is in a large, bold, blue sans-serif font, and "NATIONAL FINANCIAL INS." is in a smaller, bold, blue sans-serif font below it, separated by a thin horizontal line.

New Innovative Marketing Concepts



Call in appointments for Life and Annuity sales



High Society Seminar Program

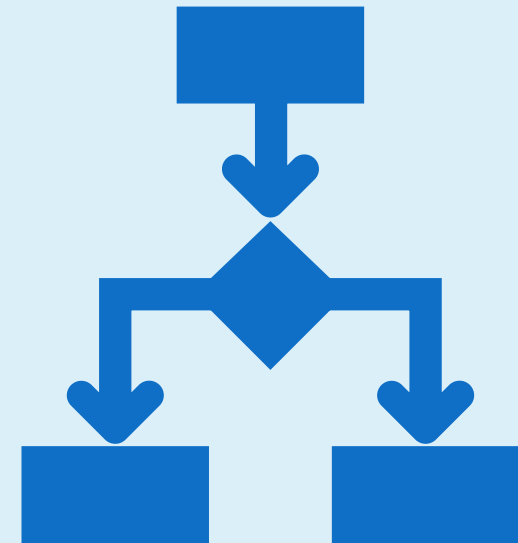


Wealth Transfer Seminar Program



The Process

- Choose your mailer: Annuities or Life
- We gather all pertinent information and pull our target list counts for your area
- When the order goes out, you will receive appointments within 10 days
- Clients call in to our 24/7 highly trained appointment setting call center, and they schedule your appointments directly into your calendar using Calendly
- You will receive an email for every appointment that is set



A close-up photograph of a calendar page. A blue pushpin is pinned to the date '12'. The word 'Appointment!' is written in blue cursive and circled in orange. The date '19' is visible below it. The background is a light blue gradient with a white circular graphic element on the right side.

Appointment Setting Program

- Call-In Appointments
- Average 7-30 call in appointments per mailing (based off quantity)
- Prospects come to you
- Clients receive a \$100 gift card upon full financial review
- Prospects that would never attend a seminar are making appointments
- Eliminate meal costs and get straight to the appointment
- Appointments in less than 12 days from purchase
- Averages 1.5-2 appointments per 1000 pieces mailed
- Average annuity size of \$300,000+
- Most annuities are over 8 years old
- Most are orphaned Policy Holders

Assets	Amount
Average Home Value	\$400,000
Average Income	\$87,000
Average Annuity Size	\$350,000
Average Existing Life Policy	\$125,000
Average Investable Assets	\$650,000
Average Brokerage Assets	\$400,000
Average Qualified Assets	\$300,000
Average Non-Qualified Assets	\$350,000
Average Net Worth	\$847,000

Annuity Mailer Statistics

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At NFI Solutions we bring our knowledge to work for you. We will always strive to provide you this the best service and support possible. Please feel free to reach out with any questions!



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