



Lead Generation Guide

Scripts and Templates

VIDEO MESSAGE SCRIPT (BombBomb)

Hi [Name]. I hope this video message finds you well. I wanted to check in with you to let you know that I dropped the StressFree Retirement book in the mail to you [Yesterday/Today], so you should receive it in the next few days. Be sure to [Chapter X] as I entire book one that really speaks to our current economic environment. Looking forward to touching base with you next week. If you want to schedule a specific day and time, please [Schedule a Meeting Button in My Signature]. Looking forward to speaking with you soon!