

TIER 1 ADVERTISING SOLUTION

Custom Landing Page: We will create a custom landing page that will direct online traffic to capture leads and collect customer information.

Video Production: We will produce one new :15 video ad every 3 months to be utilized on your website, social media, and targeted online video advertising.

Graphic Design: We will create your display ads and all social media ads and graphics.

Copywriting: We will write copy for your video scripts, display ads, social media posts, and social media ads.

Targeted Digital & Mobile Display Advertising:

Targeted ads served to people based on their age, geography, income/net worth, online behaviors, sites visited, and more on computers, tablets, and smart phones. If people are looking for services that you offer, we will target them with your ads.

Targeted Online Video: Show :15 video ads to people based on their age, geography, income/net worth, online behaviors, sites visited, and more on computers, tablets, smart phones, and smart TV's.

Search Engine Marketing: Search engines will match search queries (words typed into the search browser) to generate ads in search results to help position you on the first page of Google, Bing, and Yahoo searches of people looking for your services.

Facebook: We work ahead 30 days using a strategically planned Facebook content calendar. We write the copy for posts and ads, create graphics, post and boost ads, and run ad campaigns in Facebook Ads Manager with an emphasis on lead generation. We would also share relevant content on your behalf, respond to messages and comments, and monitor your page 24/7. If you don't have a Facebook page, we will build one for you.



Custom Landing Page



Video Production



Graphic Design



Copywriting



Digital Display



Online Video



SEM



Facebook

As a valued partner, **NFI SOLUTIONS WILL PAY UP TO 100%** of advertising expenses for those who qualify. 3-month minimum. 30-day cancellation notice after the first 90 days.

We are available to set up a webinar, video conference, or conference call to answer questions and discuss these plans in more detail.

NFI SOLUTIONS
NATIONAL FINANCIAL INS.

Contact us for more info:

1-888-356-0159
info@nfisolutions.com
www.nfisolutions.com