TIER 2 ADVERTISING SOLUTION

Custom Landing Page: We will create a custom landing page that will direct online traffic to capture leads and collect customer information.

Video Production: We will produce one new :15 video ad every 3 months to be utilized on your website, social media, and online video advertising. We will also build one new :30 video ad that can be utilized on television, social media, and your website.

Graphic Design: We will create your display ads, email blasts, and all social media ads and graphics.

Copywriting: We will write copy for your video scripts, display ads, email blasts, social media posts, and social media ads.

Targeted Digital & Mobile Display Advertising: Targeted ads served to people based on their age, geography, income/net worth, online behaviors, sites visited, and more on computers, tablets, and smart phones. If people are looking for services that you offer, we will target them with your ads.

Targeted Online Video: Show :15 video ads to people based on their age, geography, income/net worth, online behaviors, sites visited, and more on computers, tablets, smart phones, and smart TV's.

Search Engine Marketing: Search engines will match the search query (words typed into the search browser) to generate ads in the search results to help position you on the first page of Google, Bing, and Yahoo searches of people looking for your services.

Facebook: We work ahead 30 days using a strategically planned Facebook content calendar. We write the copy for posts and ads, create graphics, post and boost ads, and run ad campaigns in Facebook Ads Manager with an emphasis on lead generation. We would also share relevant content on your behalf, respond to messages and comments, and monitor your page 24/7. If you don't have a Facebook page, we will build one for you.

Cable Television: We will run :30 video ads on cable television in your key geographies on networks such as FOX News, CNN, CNBC, ESPN, HGTV, Golf Channel, and more! We will create your schedule, upload your commercials, provide traffic instructions, negotiate rates, utilize our agency discount, and ensure the cable companies deliver what was promised.

Targeted Email Blast: Once a quarter, we will purchase a list of email addresses based on age, income levels, and geographies to launch an email blast on your behalf. We will create the messaging, graphics, and HTML code, execute the campaign, and monitor performance.

Custom Landing Page

Video Production

Graphic Design

Copywriting

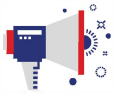
Digital Display

Online Video

SEM

Facebook

Cable Television


Email Marketing

As a valued partner, **NFI SOLUTIONS WILL PAY UP TO 100%** of advertising expenses for those who qualify. 3-month minimum. 30-day cancellation notice after the first 90 days.

We are available to set up a webinar, video conference, or conference call to answer questions and discuss these plans in more detail.

NFI SOLUTIONS
NATIONAL FINANCIAL INS.

Contact us for more info:

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